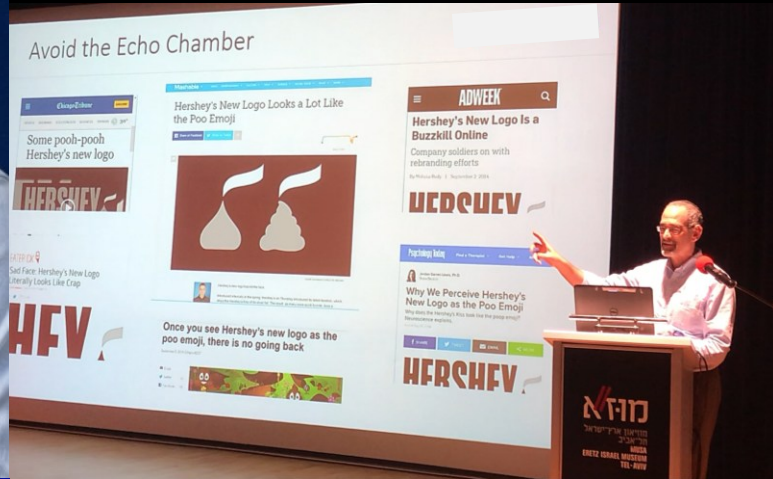


Eric Brand

The Messaging Professional



Clarify your brand and connect with your audience

Most companies (and individuals too) don't have a marketing problem. They have a messaging problem. They know their business but not how to communicate its benefits effectively, saying what they want to say and not what their audience needs to hear. Eric Brand can help clients:

- Define what they really are
- Clarify what they need to say
- Communicate it effectively across channels
- And advise events on top content and promotion

Eric Brand is a veteran marketer who has held senior roles at top financial firms including Morgan Stanley and Brown Brothers Harriman, and has advised numerous startups and hedge funds on their brands. He has also been a writer/producer in television and innovated and executed content and promotion for some of the largest tech events in the world.

Let's discuss the possibilities

If you are preparing to fundraise, refresh your materials, build an event, or just struggling to communicate your message to a key audience, get in touch. Engagements can be general or task based, and billed hourly or by project.

